

Gain a 360-degree view of Your Constituents.

**Members. Volunteers. Fundraisers.
Advocates. Customers. Attendees. Donors.**

Personify360 has been built specifically to help organizations solve the complexities of understanding, engaging, managing and growing a multifaceted constituency. Our robust collection of tools, powerful open-architecture and growing ecosystem of industry-leading partners give organizations the ability to focus on what's important without losing sight of the big picture.



Benefits

Gain a 360-degree view of constituents across channels with the most powerful relational database in the market.

Connected: With robust features and capabilities, Personify delivers everything an organization needs to take their performance to the next level. Personify's powerful iPaaS solution delivers flexibility and simplicity, allowing seamless integration with other systems for an experience that's truly one-of-a-kind.

Secure and Scalable: Personify's cloud and hosting experts take the burden of managing the platform's infrastructure off of an organization's shoulders so that teams can focus on accelerating their mission and serving their constituency. Infinitely scalable, PCI-compliant and high performing, Personify solutions are backed by a team dedicated to the details and committed to delivering an exceptional level of service.



Personify360 is the lifeblood of the American Optometric Association. It allows us to surpass our goals and make some of the most unimaginable things happen for our members and for our affiliates.



Adam Reider

Manager, Technical Training and Support



Featured Capabilities

Personify360 is the technology backbone for all an organization's needs. No matter how many lines of business an organization supports, we provide feature-rich, expert solutions that empowers it to succeed.

Constituent Relationship Management (CRM):

Personify's CRM delivers a unified view of constituent information, behavior, and transactions across all channels of engagement. By having a single source of constituent insight, organizations are better able to understand their constituents, maximize engagement, and improve the experience delivered across all interactions.

e-Business: Personify's comprehensive eBusiness solution enables organizations to develop, introduce, and support multiple revenue streams tailored to the divergent needs of its constituents. Our Implementation Team provides the strategic consulting, design, and set-up services to guide you through the process of establishing a successful platform.

Analytics: A powerful business intelligence solution that simplifies and standardizes how users view, share, and act on strategic information.

Studio: Studio elevates IT professionals to architects of user efficiency. Create specialized personas, screens, workflows and context-sensitive tasks, extending the database, managing security, and creating custom notifications.



With Personify360, we have one-stop shopping for all of our accounting needs, our membership needs, our sales needs, our marketing needs.



Bob Murray
American College of Physicians

Interested in Learning More?

Request a Demo at
personifycorp.com