

# Personify for Health and Wellness Organizations

## Impact-focused solutions for YMCA and JCC organizations.

Your organization provides vital services to the communities you serve. You need a solution that helps you expand your reach, grow your member base, automate processes, improve cash flow and provide reliable data for making decisions.

Personify's suite of products allows you to focus on your members and programs – not on managing your technology. YMCAs, JCCs and member-based nonprofits trust our solutions to grow and strengthen their membership, drive program participation and boost giving.



### Benefits

Personify can support highly complex organizations within a single system and provide a 360 degree view of their members.

- Intuitive Interface
- Easy Staff Onboarding
- Online Registration
- Robust Fundraising
- Camp Management
- Childcare Management
- Powerful Analytics
- Online Community



## Personify360

- Purpose-built CRM for total management of members, volunteers and committees. Our solution accommodates complex membership structures including automation of needs-based affordable pricing assessments, guest passes, promotions and automated payments to secure revenue.
- Industry-leading e-business, eliminating the staff burden by empowering members to manage their accounts online including purchasing products, enrolling in programs, making donations and editing their profiles.
- Powerful business intelligence shortens the distance between data and action with visual dashboards and detailed reports to simplify and standardize how you view, share and act on strategic information.
- Modern, flexible and intuitive interface putting the power of Personify at staff fingertips whether they're on a computer at a front desk or a tablet at a day camp.



## Personify Community

Collaboration, connection and communication tools that help you deepen relationships, plan and share events, activate volunteers and drive member engagement.



**Personify is a robust platform that supports every corner of our mission and cause... Personify is the ideal one-stop-shop where reporting and analytics can highlight any relationship from any angle without duplicated information across multiple systems.**



*Barbara Yarbrough,  
YMCA of the Triangle*

**Learn More**

**Request a Demo at  
[personifycorp.com](https://personifycorp.com)**



**Personify**

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