

Build Vibrant Spaces to Spark Conversations and Make Meaningful Connections.

Community is where common interest meets meaningful conversation, sparking connections across your organization. **Personify Community** brings these experiences to life online, creating rich digital spaces for supporters, members, volunteers, and other constituents to collaborate and belong.



A Feature-Rich Platform

Our platform provides the extensive collaboration, communication and sharing capabilities to create an environment and experience tailored to your members and needs.

Social Hub: Bring your supporters, fans and followers together in a branded online destination. Provide tools for deeper interaction, including badging and gamification.

Collaborate and Organize: Give groups and local affiliates a space where they can collaborate and communicate with their supporters.

Voice for Members: Give a voice to your supporters and create a dialogue between members and your organization.

On the Go: Reach your supporters, wherever they are, with mobile-optimized experiences, email-based alerts, and multi-language options.

User-Generated Content: Provide tools to share user-generated content in the form of videos, images, and more to enrich the user experience and grow your organic search traffic.

Management Controls: Manage member data and content. Segment users and create a personalized experience with filtered access you control.





An Experienced Partner

Our Community Consultants provide the strategic design and set-up services to guide you through establishing a successful community.

Strategic Configuration: Our team takes the lead in creating new pages and content, making modifications, and updating areas for the optimal experience.

Member Engagement and Vibrancy:

Access programs to make sure members are engaged when they arrive and have a positive experience, so they keep coming back.

Member Acquisition: Our consultants evaluate entrance paths, existing databases, social accounts, and sign up strategies to provide recommendations for getting members in the door.

Moderation Support: Setting and maintaining the right tone is important to success. We create and implement guidelines to help you achieve it.

Unrivaled Flexibility: Create custom widgets, configure options, or seamlessly integrate with other technical solutions to extend our platform's capabilities to meet your needs.

Advanced Metrics and Reporting: Drawing from platform statistics, Google Analytics, and your organization's internal data, we provide the information to track progress toward your organization's goals.



Personify is the core component of our underlying technology foundation. And, Personify Community is really tightly integrated with Personify360. It is becoming a solution to more and more challenges that are coming up every day for us.



Marc Bernstein

Director of IT, American Society of Anesthesiologists



Our Commitment to Your Success

Our mission is to empower organizations to connect and engage with their supporters and make the world a smaller place. With over 100 online communities and growing, our combination of enterprise-grade tools alongside our full-service community-building approach has helped us achieve successful results for our client organizations and the people who call them home.

Learn More

**Request a Demo at
personifycorp.com**



Personify

© 2020 Personify, Inc. All Rights Reserved.

personifycorp.com