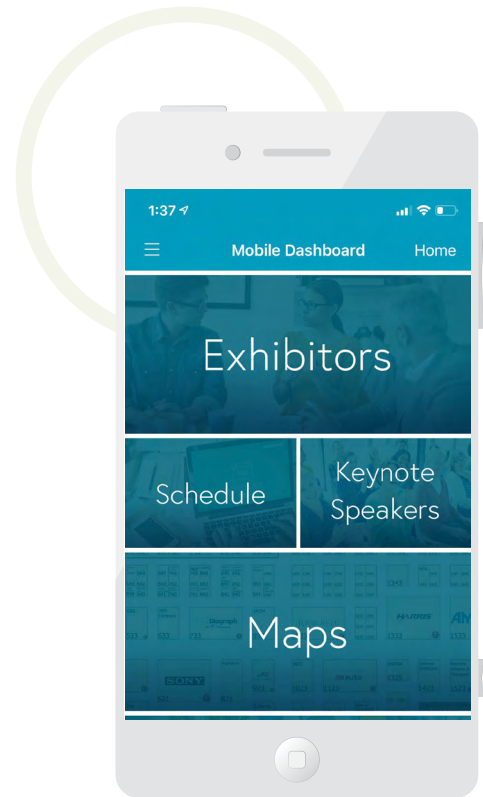


A2Z Events Mobile Solutions

**Powerful, personalized event experiences –
from the palm of your hand**

Personify A2Z Events' mobile solutions extend the immersive, branded experience attendees know and love from the show floor to the smartphone devices they rely on.

Built on A2Z Events' proven technology and packed with features, the mobile solutions combine powerful branding opportunities within a mobile app environment that's tightly integrated with your event websites. All apps come standard with an elegant interface that makes finding information easy and the tools attendees need to make the most of any event.



Unmatched Convenience for Event Attendees

For show organizers and staff who want to take the attendee experience to the next level, A2Z Events' mobile solutions deliver unparalleled benefits for attendees and exhibitors. Show managers can quickly and easily amplify attendee satisfaction and engagement with the app by:

- Crafting and facilitating the attendee journey, designed to focus users on the events and connections you know will matter most.
- Providing one-click access to your event app, linking to your app from multiple sources, and including emails and websites to social media and text messages.
- Empowering attendees with everything they need to take action such as essential search, planning and networking tools.



Unrivaled Value for Show Staff





The benefits of A2Z Events' mobile solutions aren't limited to attendees. Show organizers and events staff enjoy expanded opportunities to brand their event with customized graphics, icons, messages and colors. Drive app traffic and showcase key messages with smart banners and other promotional features that provide direct access to your event. Never again worry about updating your floor plan and conference information – all updates are pushed to your events app seamlessly, with no additional effort on your part.

Looking to create additional sponsorship opportunities? A2Z Events' mobile solution comes out of the box with opportunities for multiple high-impact placements, giving vendors the opportunity to showcase their brand throughout the app. Banners, logos and push-notifications deliver added visibility for exhibitors and partners no matter where attendees are on the show floor.

Want to use the same great app for multiple events? No problem. A2Z Events' technology now allows organizations to house all of your events from within a single app experience. Maintain a consistent user experience year over year with an app users download once and can keep coming back to. Captivate your audience by building on your content instead of starting from scratch. Or allow users to explore other events your organization produces, expanding their engagement and turning them into repeat visitors.

And we're with you every step of the way, with the powerful A2Z Events' marketing services and end-user support you need to drive adoption and utilization.

Benefits of A2Z Events' Mobile Solutions

-  Provide a seamless experience for your attendees
-  Brand the event with your graphics, messages and colors
-  Easily house multiple events within a single app
-  Leverage A2Z Events' promotional marketing and end-user support to ensure the success of your event



A2Z Events is really riding the winds of change. They keep improving their app and testing new products and offerings.



Jerome Bruce, CAE, CMM, CMP, CEM
Association of Government Accountants

Interested in Learning More?

**Request a Demo at
personifycorp.com**